



WMCA DISTRICT IV MEETING

DATE: Wednesday, November 8, 2017

LOCATION: The Pecatonica Room at Blanchard Hall
206 South Main Street
Blanchardville, WI 53516

COST: \$25.00** for Members \$35.00** for Non-Members

AGENDA

- 8:30 AM- 9:00 AM** Registration with coffee, juice, muffins and donuts.
- 9:00 AM** **Welcome** by Blanchardville Village President Mark Emberson
- 9:00 AM- 10:15 AM** **10 Important Security Measures to Keep Your Municipality Safe in Our Cyber Connected World** presented by Scott Hirschfeld of CTaccess. Viruses, malware, hackers, scammers, email, credit card information, employee information, customer information...are you a target? Learn how to protect yourself and your municipality.
- 10:15 AM- 12:00 PM** **Public Information – Crisis Communication** presented by Patrol Operations Lieutenant Mike Hanson of the Madison Police Department. When big news hits in your area who does the media contact? You, the municipal clerk. Are you ready? Learn what the role of the public informational officer is and how to monitor social media to control rumors. Also learn the do's and don'ts of social media.
- 12:00 PM – 1:00 PM** District IV Business Meeting and Lunch – Lasagna, salad, cottage cheese, and garlic bread with water or soda.
- 1:00 PM – 3:00 PM** **Legislative Update** by Curt Witynski Assistant Director of the League of Wisconsin Municipalities. Find out what new laws passed that will affect our municipalities during this legislative session, what didn't, and what is still on the slate for the next session.

****There will be a \$10 surcharge for anyone registering after the deadline.**
Cancellation Policy: 50% of registration will be forfeited upon cancellation prior to the deadline and 100% of the registration fee will be forfeited upon cancellation after the deadline.



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Registration Form – One Form Per Registrant

For Mail-In Registrations: Please return this page with your check made payable to **WMCA** and mail it to: WMCA, 1414 Montclair Place, Fort Atkinson, WI 53538. **Must be postmarked** by Friday, October 27, 2017.

For On-Line Registrations: On-line registration is available until 5:00 pm on Tuesday, October 31, 2017, with the option to pay by credit card or mail-in a check after registration. For online registration go to: <http://wisclerks.org/education-training/DistrictMeetings/>

Name: _____ Total Amount Enclosed: \$ _____
Title: _____ Member ()
Municipality: _____ Non-Member ()
Email Address: _____

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